

<b>INFORMATION DISCLOSURE CITATION</b>				<b>Docket Number</b> 00-033		<b>Serial Number</b> 09/679,186	
				<b>Applicants</b> Walker et al.			
				<b>Filing Date</b> October 3, 2000		<b>Group Art Unit</b> 3714	
<b>U.S. PATENT DOCUMENTS</b>							
<b>EXAMINER INITIAL</b>	<b>REF</b>	<b>DOCUMENT NUMBER</b>	<b>DATE</b>	<b>NAME</b>	<b>CLASS</b>	<b>SUB- CLASS</b>	<b>FILING DATE IF APPROPRIAT E</b>
	A	2002/0143619 A1	03/29/01	Laurie			
	B	3,129,004	04/1964	Ritzler			
	C	3,468,476	09/1969	Keegan			
	D	5,076,613	12/1991	Kovacs			
	E	5,099,232	03/1992	Howes			
	F	5,269,522	12/1993	Chagoll et al.			
	G	5,361,871	11/1994	Gupta et al.			
	H	5,392,066	02/1995	Fischer et al.			
	I	5,729,697	03/1998	Schkolnick et al.			
	J	5,806,852	09/1998	Howes			
	K	5,813,913	09/1998	Berner et al.			
<b>FOREIGN PATENT DOCUMENTS</b>							
	<b>REF</b>	<b>DOCUMENT NUMBER</b>	<b>DATE</b>	<b>COUNTRY</b>	<b>CLASS</b>	<b>SUB- CLASS</b>	<b>Translation</b>
							<div style="display: flex; justify-content: space-between;"><div>Yes</div><div>No</div></div>
<b>OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)</b>							
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EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E
	L	5,859,414	01/1999	Grimes et al.			
	M	5,883,620	03/1999	Hobbs et al.			
	N	5,912,743	06/1999	Kinebuchi et al.			
	O	5,918,211	06/1999	Sloane			
	P	5,933,811	08/1999	Angles et al.			
	Q	5,939,695	09/1999	Byrley			
	R	5,979,757	11/1999	Tracy et al.			
	T	6,439,997 B1	08/2002	Brasseur et al.			
	U	6,443,843 B1	09/2002	Walker et al.			
	V	6,447,395	09/2002	Stevens			
	W	2002/0013744 A1	01/2002	Tsunenari			

  

FOREIGN PATENT DOCUMENTS								
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No

  

OTHER DOCUMENTS <i>(Including author, Title, Date, Pertinent Pages, Etc.)</i>		

  

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EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E	
	X	2002/0107610 A1	08/2002	Kachler et al.				
	Y	2002/0138342	09/2002	Clark et al.				
	Z	2003/0066883	04/2003	Yu				
	A <sup>1</sup>	5,173,851	12/1992	Off et al.				
	B <sup>1</sup>	6,035,279	03/2000	Montangero et al.				
	C <sup>1</sup>	6,401,074	06/2002	Sleeper				
	D <sup>1</sup>	4,869,500	09/26/89	Williams				
	E <sup>1</sup>	6,048,268	04/11/00	Humble				
	F <sup>1</sup>	6,141,006	10/31/00	Knowlton et al.				
	G <sup>1</sup>	5,851,149	12/22/98	Xidos et al.				
	H <sup>1</sup>	5,216,595	06/01/93	Protheroe				
	I <sup>1</sup>	5,362,051	11/08/94	Swafford, Jr. et al.				
<b>FOREIGN PATENT DOCUMENTS</b>								
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							Yes	No
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	J <sup>1</sup>	4,982,346	01/01/91	Girouard et al.			
	K <sup>1</sup>	6,089,981	07/18/00	Brenner et al.			
	L <sup>1</sup>	5,057,915	10/15/91	Von Kohorn			
	M <sup>1</sup>	5,882,258	03/16/99	Kelly et al.			
	N <sup>1</sup>	6,003,013	12/14/99	Boushy et al.			
	O <sup>1</sup>	5,269,522	12/14/93	Chagoll et al.			
	P <sup>1</sup>	6,165,070	12/26/00	Nolte et al.			
	Q <sup>1</sup>	6,041,308	03/21/00	Walker et al.			
	R <sup>1</sup>	5,722,890	03/03/98	Libby et al.			
	S <sup>1</sup>	5,855,514	01/05/99	Kamile			
	T <sup>1</sup>	5,373,440	12/13/94	Cohen et al.			
	U <sup>1</sup>	5,928,082	07/27/99	Clapper, Jr.			
<b>FOREIGN PATENT DOCUMENTS</b>							
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	V <sup>1</sup>	5,848,935	12/15/99	Noell et al.				
	W <sup>1</sup>	5,668,591	09/16/97	Shintani				
	X <sup>1</sup>	6,173,267	01/09/01	Cairns				
	Y <sup>1</sup>	5,848,399	12/08/98	Burke				
	Z <sup>1</sup>	6,012,984	01/11/00	Roseman				
	A <sup>2</sup>	5,085,435	02/04/92	Rossides				
	B <sup>2</sup>	5,269,521	12/14/93	Rossides				
	C <sup>2</sup>	5,368,129	11/29/94	Von Kohorn				
	D <sup>2</sup>	5,551,692	09/03/96	Pettit et al.				
	E <sup>2</sup>	5,620,182	04/15/97	Rossides				
	F <sup>2</sup>	5,791,991	08/11/98	Small				
<b>FOREIGN PATENT DOCUMENTS</b>								
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	G <sup>2</sup>	5,816,918	10/06/98	Kelly et al.			
	H <sup>2</sup>	5,857,175	01/05/99	Day et al.			
	I <sup>2</sup>	5,941,772	08/24/99	Paige			
	J <sup>2</sup>	6,015,344	01/18/00	Kelly et al.			
	K <sup>2</sup>	4,854,490	08/08/89	Jolliff et al.			
	L <sup>2</sup>	6,663,105	12/2003	Sullivan et al.			
	M <sup>2</sup>	6,302,793	10/2001	Fertitta et al.			
	N <sup>2</sup>	6,578,012	06/2003	Storey			
	O <sup>2</sup>	6,571,216	05/2003	Garg et al.			
	P <sup>2</sup>	6,937,995	08/2005	Kepecs			
	Q <sup>2</sup>	6,026,370	02/200	Jermyn			
<b>FOREIGN PATENT DOCUMENTS</b>							
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EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E	
	R <sup>2</sup>	7,054,830	05/2006	Eggleston et al.				
	S <sup>2</sup>	7,024,374	04/2006	Day et al.				
	T <sup>2</sup>	6,484,146	11/2002	Day et al.				
	U <sup>2</sup>	6,251,017	06/2001	Leason et al.				
	V <sup>2</sup>	6,138,911	10/2000	Fredregill et al.				
	W <sup>2</sup>	6,009,412	12/1999	Storey				
<b>FOREIGN PATENT DOCUMENTS</b>								
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							Yes	No
	X <sup>2</sup>	WO 98/43149	10/1998	PCT				
<b>OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)</b>								
	Y <sup>2</sup>	Direct mail finds new level of sophistication; adopting high-tech methods builds store image, traffic increases; includes related article on Advo System's Marriage Mail Service", Chain Store Age Executive with Shopping Center Age, December 1986, Section: vol. 62, ISSN: 0193-1199, 3 pp..						
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	Z <sup>2</sup>	Sloane, Wendy, "Gambling: The New Game in Moscow, Legal or Not", The Associated Press, July 22, 1991, Section: International News, 2 pp.	
	A <sup>3</sup>	Stevens, Larry, "Despite a tough economy, retailers and others continue to test (and buy) new technology to keep old and new buyers happy", Computerworld, March 2, 1992, 5 pp.	
	B <sup>3</sup>	"County Attorney's Ruling Opens Doors For Phone Card Machines", Southwest Newswire, August 6, 1996. 2 pp.	
	C <sup>3</sup>	"Simmer Compuserve Hong Kong Chases Corporate Accounts", Newsbytes, June 20, 1997, 2 pp.	
	D <sup>3</sup>	Elson, Joel, "Checkout Prizes key Meijer toy event", Supermarket News, December 1, 1997, Section: No. 48, Vol. 47, pg. 44, ISSN: 0039-5803, 2 pp.	
	E <sup>3</sup>	"Betting Inc. and eBet.com Announce Merger to Pursue Estimated \$200 Billion Global Home and Office Self-Serviced Electronic Wagering Industry", Business Wire, January 6, 1999, 3 pp.	
	F <sup>3</sup>	Sweeney, James P., "State loses round in suit on video slots; Argument on phone card dispenser rejected", The San Diego Union-Tribune, April 8, 1999, Section: News, 3 pp.	
	G <sup>3</sup>	"Catalina Marketing Solidifies In-Store Capabilities Through Acquisition of CompuScan", PR Newswire, April 30, 1999, Section: Financial News, 2 pp.	
	H <sup>3</sup>	Dennis, Sylvia, "Autoweb Signs Major Deal With Citibank", Newsbytes, September 23, 1999, 2 pp.	
	I <sup>3</sup>	Bronstad, Amanda, "BGI to back Web deal with \$2.5 million offering", Austin Business Journal, October 15, 1999, Section: Vol. 19, No. 33, 3 pp.	
	J <sup>3</sup>	MacDonald, John, "Judge rules phone cards are illegal gambling", The Bismarck Tribune, March 3, 2000, Section: 2 pp.	
	K <sup>3</sup>	Boey, Stephen, "Being first no guarantee of success: Wang", Business Times (Malaysia), April 14, 2000, Section: Business IT, 2 pp.	
	L <sup>3</sup>	Website: "Play 'Win While Shopping'", ( <a href="http://www.winwhileshopping.com/contestpage.htm">http //www winwhileshopping com/contestpage htm</a> ), download date: April 19, 2000, 3 pp.	
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	M <sup>3</sup>	Website: "PrizePoint Entertainment: Learn More", ( <a href="http://www.prizepoint.com/ASPFiles/frames/afflearnmore.asp">http //www prizepoint com/ASPFiles/frames/afflearnmore asp</a> ), download date: April 19, 2000, 2 pp.	
	N <sup>3</sup>	Website: "PrizePoint Entertainment: See Our Prizes", ( <a href="http://www.prizepoint.com/ASPFiles/frames/affwinprizes.asp">http //www prizepoint com/ASPFiles/frames/affwinprizes asp</a> ), download date: April 19, 2000. 2 pp.	
	O <sup>3</sup>	Website: "The Wheel of Food", ( <a href="http://www.roadsideamerica.com/tour/94day7.html">http //www roadsideamerica com/tour/94day7 html</a> ), download date: April 19, 2000, 1 pg.	
	P <sup>3</sup>	Website: "In-Store Instant-Win Games", ( <a href="http://www.catmktg.com/manufacture/frm_main_instant.htm">http //www catmktg com/manufacture/frm_main_instant htm</a> ), download date: May 8, 2000, 2 pp.	
	Q <sup>3</sup>	Orenstein, David, "Web Service Targets Shoppers at Checkouts", Computerworld, July 5, 1999, 2 pp.	
	R <sup>3</sup>	Sciacca, Patrick; Zimmerman, Kim Ann, "The Right Moves", Supermarket News, December 13, 1999, 5 pp.	
	S <sup>3</sup>	Tie-Up to Combine E-Service, E-Payment at Point of Sale", Business World, March 6, 2000, 1 pg.	
	T <sup>3</sup>	Pepe, Michael, @POS.com Grants License to Hand Held Products – Vendors team to offer POS solutions, Computer Reseller News, March 20, 2000, 2 pp.	
	U <sup>3</sup>	In-Store Instant-Win Games, <a href="http://catmktg.com/manufacture/frm_main_instant.htm">http: // catmktg.com/ manufacture/frm_main_instant.htm</a> , download date May 10, 2000, 1 pg.	
	V <sup>3</sup>	Welcome to @pos.com, IPOS Transaction Computer, <a href="http://atpos.com/prod_serv/ipos.html">http://atpos.com/prod_serv/ipos.html</a> ), download date: May 10, 2000, 1 pg.	
	W <sup>3</sup>	Welcome to @pos.com: transaction platforms, ( <a href="http://atpos.com/prod_serv/platforms.html">http: // atpos.com / prod serv / platrforms.html</a> ) download date May 10, 2000, 1 pg.	
	X <sup>3</sup>	Ellis, Kristi Lamont, "Interactive Selling" Point of Purchase Magazine, ( <a href="http://www.popmag.com/archives/0200/feb00stor2.html">http: www. popmag.com / archives / 0200 / feb00stor2.html</a> ), May 30, 2000, 7 pp.	
	Y <sup>3</sup>	Hughes, Arthur Middleton, "Customer Specific Marketing", Database Marketing Institute (wysiwyg: // 98 / <a href="http://www.dbmarketing.com/articles/art115.htm">http: // www.dbmarketing.com/articles/art115.htm</a> ), 5 pp.	
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	Z <sup>3</sup>	You can Win Pick Up An Entry Blank at any Big Y World Class Market", ( <a href="http://www.bigy.com/promo/winpromo.htm">http:// www. bigy. Com/ promo / winpromo .htm</a> ) download date: May 30, 2000, 2 pp.	
	A <sup>4</sup>	Retail Solution Show Special – Alphanumeric Advocates In-Store TV Advertising", Retail Week, June 2, 2000, 2 pp.	
	B <sup>4</sup>	Brochure @pos.com, Copyright 1999, 4 pp.	
	C <sup>4</sup>	Brochure NCR ScanMaster, Copyright 1999, NCR Corporation, 4 pp.	
	D <sup>4</sup>	"My Jackpot.com", Undated. 2 pp.	
	E <sup>4</sup>	"Omron ITM", The Magazine of Bank Management, January 1989 Products & Services; Pg. 56, 1 pg.	
	F <sup>4</sup>	Frensholt, Carol, "The New Buy-Ographics; Supermarket Promotions; Includes Related Articles", Supermarket Business, May 1995, Vol. 50; No. 5; Pg. 26; ISSN: 0196-5700, 4 pp.	
	G <sup>4</sup>	Notice of Allowance for Application No. 09/606,566 (Attorney Docket No. 00-035) mailed 03/12/02, 6 pp.	
	H <sup>4</sup>	Office Action for Application No. 09/606,566 mailed 07/19/01, 7 pp.	
	I <sup>4</sup>	Office Action for Application No. 09/606,566 mailed 02/07/01, 9 pp.	
	J <sup>4</sup>	Notice of Allowance for Application No. 10/234,075 (Attorney Docket No. 02-088) mailed 01/10/08, 8 pp.	
	K <sup>4</sup>	Notice of Allowance for Application No. 10/234,075 mailed 10/03/07, 7 pp	
	L <sup>4</sup>	Office Action for Application No. 10/234,075 mailed 03/27/07, 12 pp	
	M <sup>4</sup>	Office Action for Application No. 12/123,674 (Attorney Docket No. 02-088-C1) mailed 07/31/09, 9 pp.	
	N <sup>4</sup>	Office Action for Application No. 12/123,674 mailed 01/08/09, 8 pp.	
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